



reledev



PHILIPPINES

BCPD BANILAD Centre for Professional Development

2005 - Current
Cebu City, Philippines

PROJECT PROFILE

Reledev's support for Banilad Training School has a number of elements:

1. Nationally accredited Vocational Education Courses offered to year 10 graduates for entry level employment into the Hospitality and Tourism sector. In 2022-2023 a new course will give scope for entry into the Health Care Services and Business Call Centre industries.
2. An external project evaluation in 2019 noted the comparably marked success of the project for graduate employment which is above 90%. The result of unique elements of BCPD model, in particular the continued close relationship with industry partners, their OTJ training component and significant emphasis on character and confidence through the mentoring program.
3. Mobile Livelihood Skills Training – BCPD has a long history of being one of the most significant service providers of Business Skills Development Units (BDSUs) in the Philippines funded for 5 years by a United Nations program. The current modified Livelihood courses effectively assist women from remote communities develop in a micro-enterprises for increasing their family income.
4. Customised Livelihood Skill Training for persons with disability (PWD) and Women from Indigenous Communities.

CONTEXT

In 2005, 30% of the Philippines population was living in poverty, levels varying between rural and urban sectors.

- 61% of people live in highly populated urban centre with a 16.5% poverty level.
- An average of 8 years in schooling as well as high levels of systemic unemployment perpetuates a cycle of poverty.

Unemployment, informal work, with low- and unstable income streams are the most immediate causes of poverty conditions which are disproportionately higher in women and families residing in remote communities, in particular:

1. Young women of Aymara descent, who are unskilled and unemployed.
2. Young women of immigrant families who are tied to the mining sector.
3. Mothers or entrepreneurs from home (micro-business), typically running a street stall or a small catering home enterprise.

IMPACT

- Since 2005, more than 4,500 young people who participated in the course recorded employment.
- Once obtaining stable income, benefits flow directly to the whole family of graduating students as many dedicate their earnings to family support.
- Average entry level salary of a BCPD graduate is ₱9,000/month, nearly equivalent to the monthly income level for basic food sustenance of a family ₱11,000/month.

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