



LEBANON

ALDEC Al-Tilal Institute of Rural Development & Tourism

2006 - 2014
Maad, Lebanon

PROJECT PROFILE

ALDEC, in association with PRODES developed training courses which were undertaken at Al-Tilal with the overall project objective to provide micro and small business development and capacity building for formal education in rural Lebanon. This was established to promote a sustainable and replicable model of vocational and technical education and training for matching the demand and supply of skills and competencies of local tourism in rural Lebanon, particularly for women.

The issues and gaps tackled by the project were multiple and complex:

- Rural development and women empowerment
- Equal access to education and job opportunities
- Women unemployment
- Youth internal and external migration
- Rural tourism in north Lebanon
- Entrepreneurship skills and competencies

The project aimed to promote dignity through training and work. Helping people find work, but also teaching them to work well, building their self-esteem, and helping them find dignity in their work.

CONTEXT

Lebanon's needs are real and vital - it is estimated that out of a population of 3.5 million inhabitants, 1.3 million live in poverty. Furthermore, almost 25% of the active population is unemployed, and most of them are women. Emigration continues to increase and the situation is still worrying.

In the Lebanese context, there is a lack of comprehensive state policies for the preservation of the historical and natural heritage of great value and its promotion. The project was originally designed to address the economic situation of local tourism and the role of women in the development of these policies and regions.

IMPACT

Between 2014-2017, the following have been achieved with Reledev's involvement:

- Institute for Management of Services and Entrepreneurship launched
- The program reached 1,407 participants through 129 delivered courses.
- A Rural Route project was developed in the Batroun – Jbeil area with strategic development plans (covering 20 villages in a 50 km area).